



Welcome to MTI's All Together Now!

I am so excited that you will be joining us in making theatre history with the first-ever MTI global fundraiser. Our goal at MTI is always to help support theatres in their efforts to produce musicals. We do this in several ways, including offering an extensive array of theatrical resources and working with authors to create different versions of their shows suitable for all types of theatre groups. Our amazing licensing staff is always there to answer your questions and to help overcome any obstacles you might face. Simply put, we try to make it as easy as possible to produce an MTI show.

With ATN!, our goal is to give everyone an opportunity to help kick-start their season after the devastation we all experienced in 2020 due to Covid-19 and to celebrate the return of live theatre. We hope that ATN! will give each theatre the tools to fundraise for their next season and ultimately welcome their community back to the theatre.

As you can imagine, the number of productions of ATN! that will be taking place over a single weekend is expected to be larger than any other show in MTI history. As such, we will not be able to answer individual questions about the show, your production, or the performance license. We have created an extensive FAQ section on the

ATN! webpage (<https://www.mtishows.com/help-faq>) for you to reference, and we will update it regularly. We also have a place where you can submit questions on the FAQ page. This is the only way we will be able to reply to an ATN! question.

ATN! is designed to be as flexible as possible; however, the placement of the songs must remain in the same order as provided to you by MTI. We did design the revue so that for each "song slot" we have given you the opportunity to choose one of either 2 or 3 songs, allowing you the opportunity to be creative and make the show your own. Throughout the program, we also have provided moments where you can address your audience with your own words and your own message, something that you feel makes the most sense for your community at this time.

We also plan to provide you with a video called "Theatre Is..." This video will feature a montage of celebrities and other public figures reflecting on what theatre means to them. You will also have the option of including some local stars or community leaders as part of the video. Wouldn't it be fun to have your mayor or principal reflecting on what "theatre is" to them, alongside some Broadway or other celebrities? (More to come on the video.)

As you plan and cast your production of ATN!, you are encouraged to feature as diverse a cast as you can, in order to reflect the composition of your entire community (i.e., town, city, school, etc.). ATN! is about bringing people back to theatre, whether as audience or cast members, crew or musicians, and this is a great opportunity to feature talented people of varying backgrounds, cultures, and physical abilities. Your production will benefit from a variety of races, genders, abilities, body types, and sizes, so spread diversity as best you can across all the roles in the production.

As far as the performance, there are no restrictions as to gender when choosing who performs a given song. Feel free to turn a solo into a duet. Please be as creative as possible without changing any of the lyrics or music. Your production of ATN! should reflect you, your organization and what your theatre means to your community.

With that said, please do not ask to add additional songs, add any scenes, change the order of the songs, translate to another language or modify any lyrics. Due to the volume of productions that will be taking place concurrently, we will not be able to accommodate or respond to such requests.

As mentioned, we will not be able to allow any additional songs, scenes or dialogue from the source musicals to be added to ATN!, but it is perfectly fine to take a moment to introduce a song or the singer(s) or give background about the show to which the song belongs.

Although ATN! can be performed as a concert-like presentation, you can absolutely use choreography, costumes and sets in your production of ATN! But, as always, you must create your own original choreography and designs unless you have obtained the right to use existing ones. MTI will be providing the choreography for “Supercalifragilisticexpialidocious.” And, if you have previously produced one of the shows and obtained the right to use existing choreography (e.g., through The Original Production or one of MTI staging/choreography manuals), you may reuse that choreography in your production of the revue. You may even want to project photos of the same number from your previous production.

We want you, your cast and crew, and your community to have a blast and to remind everyone why theatre is such an important part of the community. So, get started today bringing your vision to life. All together now!

All the best,
John Prignano
COO and Director of Education and Development