



Program Overview

Camp Broadway MyWay® is a 30+ hour program that is designed by theater professionals to help camps, in-school, and after-school programs and community centers present a musical theater program that teaches the fundamentals of putting a show together and the life skills children need to be successful on and off the stage.

From flexible schedules and detailed class descriptions to easy-to-use production assets that save a busy administrator valuable time, as well as non-performance extension activities and tips from Broadway pros on a wide array of topics, the materials provide educators with a framework to teach kids important lessons about being creative, confident, and collaborative.

The program culminates in an author-approved 30-minute musical showcase that all children can participate in as a performer in the ensemble or assisting backstage with the production elements.

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All materials featured in the program are available in the Camp Broadway Digital Asset Library, which is accessible to the organization/camp staff upon the purchase of a program license.

Contents of the library include, but are not limited to the following:

Introduction

- About Camp Broadway
- Methodology
- Content Contributors

Administrative Department

Programmatic materials designed to help present and manage the 30+ hour program, including:

- Staff orientation and training videos
- Recommended job descriptions
- Class session descriptions for instructors with little, some or extensive experience in teaching musical theater
- Sample schedule and contact form
- Completion certificates

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Creative Department

Professionally adapted creative tools based on the featured Broadway musical, including:

- StageNotes workbook featuring the showcase script, music, and theater activities
- Piano and vocal score
- Rehearsal and performance tracks
- Choreography videos and staging charts
- Information about the authors

Production Department

Backstage production assets and non-performance activities, including:

- Stage management forms and guidelines
- Costume inspiration designs
- Scenic designs (various formats)
- Lighting and sound resources
- Craft projects

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Education Department

Resources for educators to use in-class, after-school, or at home to extend the lessons learned rehearsing and presenting the production, including:

- About the authors of the original production
- Standards-aligned lesson plans
- Program evaluation rubrics
- Best practices across a wide range of arts education and theatrical production topics
- At-home extension activities

Promotion Department

Usage guidelines and customizable press and marketing materials to promote their camp/program session, including:

- Official show title treatment
- Billing and brand guidelines
- Customizable press release
- Social media and banner ad templates

The content examples featured in this overview rotate between the five inaugural Camp Broadway Collection titles: *Guys & Dolls*, *Shrek the Musical*, *Seussical*, *Annie*, and *How to Succeed in Business Without Really Trying*.



A Company That Performs

CAMP BROADWAY® is a Special Drama Desk Award-winning program, honored for “introducing young people to the magic of theater and for playing a crucial role in creating tomorrow’s audiences.”

Founded in 1995 and recognized as Broadway’s “original” summer camp, its mission is to help children build confidence, hone presentation skills, and develop their characters.



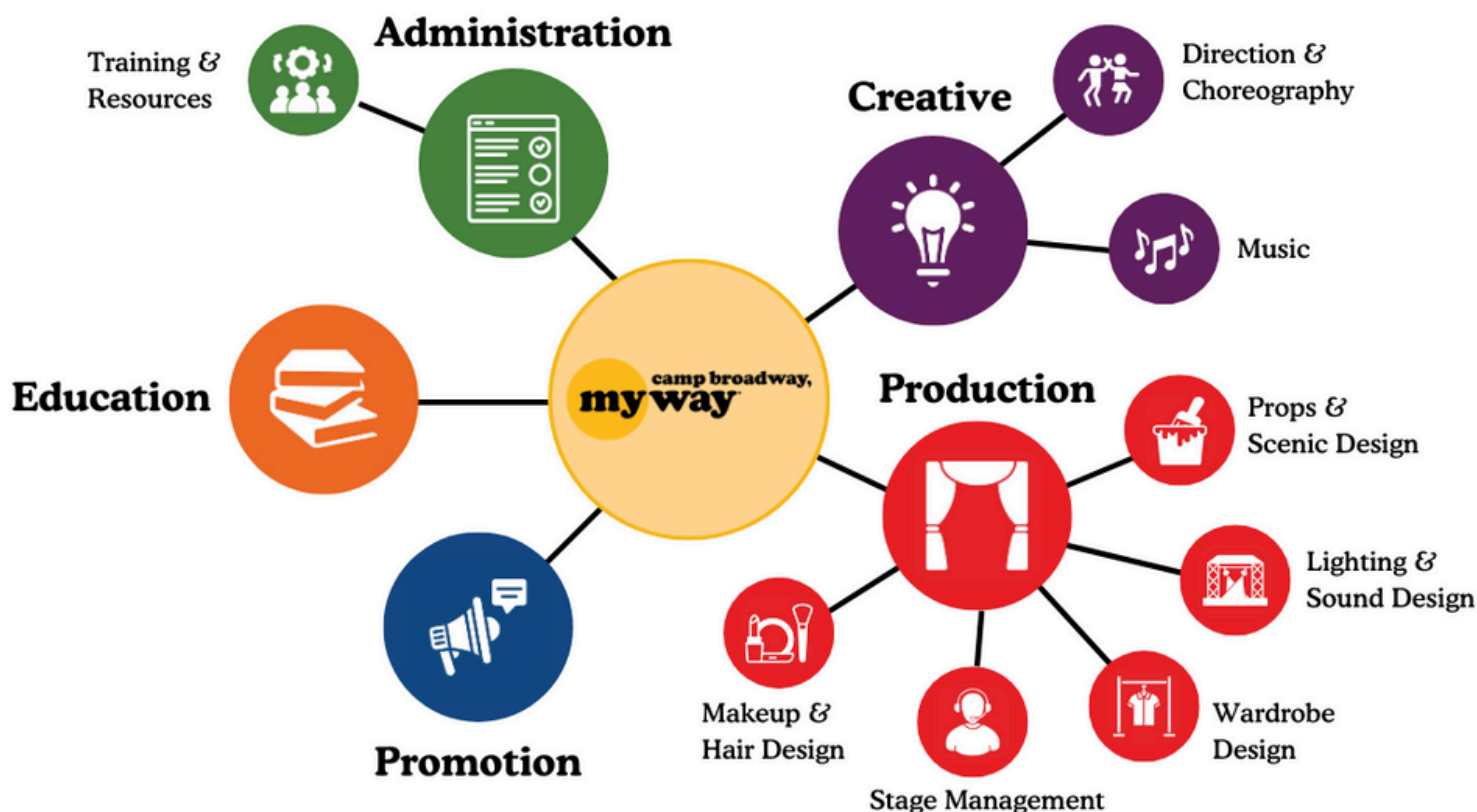
Camp Broadway MyWay® Means YOUR Way

We named the program MyWay® to give **YOU** the flexibility to:

- ✓ **Adapt** our schedule to address the unique needs of **YOUR** organization.
- ✓ **Infuse** our production assets with **YOUR** own creative ideas
- ✓ **Showcase** the talents of each member of **YOUR** ensemble cast—large or small
- ✓ **Engage YOUR** kids interested in both performance and non-performance activities

Content Organized by Department

Camp Broadway's creative team organized the program's contents into distinct departments to make it easy to find all your production materials and present your camp showcase.



Activities That Promote Life Skills

More than presenting a great showcase, Camp Broadway MyWay uses the process of rehearsing songs and scenes, and the activities surrounding the production of a show, to teach kids the important life skills they need to be a great performer in everything they do.

The word cloud features the following skills and terms:

- camp broadway** (with logo) develop your character
- Empathy** (red)
- Courage** (black)
- Kindness** (teal)
- Creativity** (purple)
- Teamwork** (blue)
- Communication** (orange)
- Respect** (green)
- Self-Control** (black)
- Honesty** (black)
- Problem Solving** (black)
- Communication** (orange)
- Time Management** (black)
- Making Connections** (black)
- Collaboration** (black)
- Leadership** (black)
- Focus** (black)
- Compassion** (black)
- Imagination** (black)
- Discipline** (black)
- Tenacity** (black)
- Sharing** (black)
- Critical Thinking** (black)
- Memorization** (black)
- Hygiene** (black)
- Character** (black)
- Courtesy** (black)
- Flexibility** (black)
- Awareness** (black)
- Patience** (black)
- Resilience** (black)
- Money Management** (black)
- Coordination** (black)
- Responsibility** (black)
- Manners** (black)
- Self-Direction** (black)

Time-Saving Production Materials

Look for our set of color-coded theatrical icons to help you navigate the Administrative, Creative, Production, Education, and Promotion departments.



Our creative team has assembled everything you need to rehearse and present your musical showcase.

Author-Approved Showcase Script and Songs

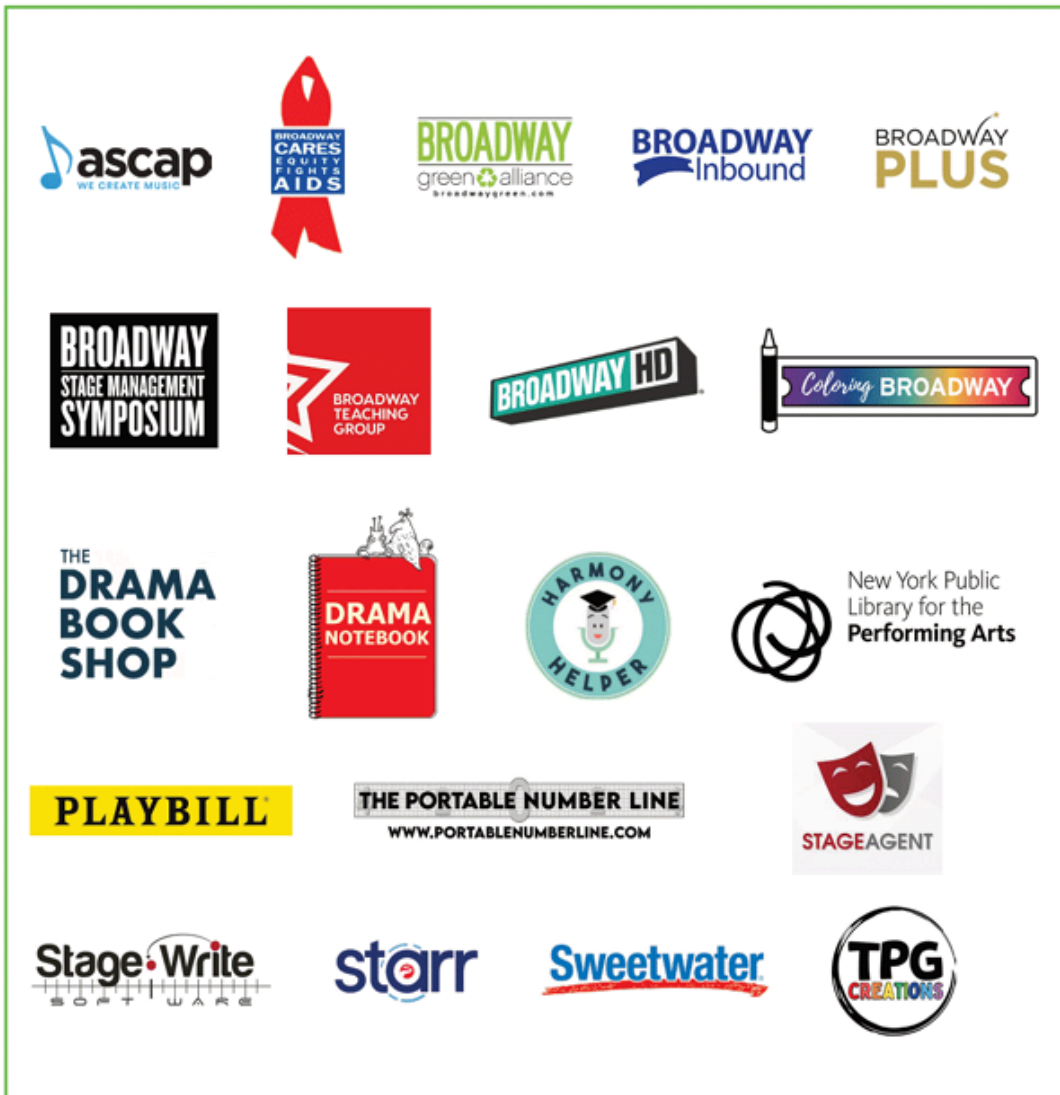
The Camp Broadway Collection has been developed in collaboration with Music Theatre International with permission from the authors' estates.



The dialogue and songs have been excerpted from the original work to satisfy the need for an authorized, ensemble based showcase script for use at camps and after-school programs.

Broadway Industry Advisors

The Camp Broadway MyWay package features tips and tools from many of Broadway's leading companies and service organizations.



You'll find their suggested best practices, unique extension activities, and links to more information in each department—all provided to help your organization deliver an authentic theatrical experience.

ADMINISTRATIVE Department



In this department, we provide a staff orientation for all team members to familiarize themselves with the program, along with a sample schedule, class session descriptions, supplier recommendations, sample forms, and more.

We want to ensure you are comfortable with your responsibilities and are equipped to create a great experience for your team.



Customizable Schedule

Whether you have five days to spend at camp or you need to plan a semester long after-school program, Camp Broadway MyWay's schedule is flexible in ways that enable you to present the program YOUR way.

LOCATION	
Have water ready and available at 8:00 a.m.	
CAMPER & FAMILY WELCOME and ORIENTATION	
SIGN-IN / 8:30–9:00 a.m.	
Parent Orientation / 9:00–9:30 a.m. REHEARSAL ROOM 2	
Camper Meet & Greet and Line Up / 9:00–9:30 a.m. REHEARSAL ROOM 1	
Camper Orientation / 9:30–10:00 a.m. REHEARSAL ROOM 1	
FULL COMPANY	
Warm-Up / 10:00–10:30 a.m. REHEARSAL ROOM 1	
"Our Song": Vocal 1 10:30–11:15 a.m. REHEARSAL ROOM 1	
SHOW TITLE REHEARSALS	
GROUP 1	GROUP 2
Everybody Dance Now 11:15–12:15 p.m. REHEARSAL ROOM 2	Sing Out 11:15–12:15 p.m. REHEARSAL ROOM 1
Lunch set up at 11:45 a.m.	
LUNCH 12:15–12:45 p.m.	

The showcase can be rehearsed and produced in as few as 35 hours when you follow our detailed class sessions. We've also included a dozen nonperformance extension activities to augment the program.

Class Sessions Defined



The Class Session Descriptions align directly with the sample schedule.

Whether you're a seasoned theater educator or new to presenting a youth theater program, three versions of our Class Session Descriptions are provided to meet the needs of any program.

- ✓ **Class Session Descriptions:** Brief Instruction for the Experienced Instructor
- ✓ **Class Session Instructions:** More Details for Instructors Still Finding Their Footing
- ✓ **Class Session Lesson Plans:** Detailed Guides for the Novice Instructor

Job Descriptions for Key Roles & Theater Lingo



You don't have to be a Broadway insider to talk like one. We asked professionals working across the industry to share the essential words an aspiring theater person should know and compiled their answers into a list of key vocabulary words that are featured in every department.

- ✓ **Director/Choreographer:** Establishes the creative vision of the show and teaches all choreography and blocking.
- ✓ **Music Director:** Establishes the sound of the show and teaches all music for the showcase.
- ✓ **Stage Manager:** Establishes a smooth flow of communication between the staff and participants and coordinates all onstage and backstage logistics.

Customizable Forms



Paperwork! Sometimes it seems that putting on a show is all about managing information. We get it!

Staff Contact Sheet





First Name	Last Name	Staff Position(s)	Email	Phone

To help make your job a little easier and save you some valuable time, we've added a variety of customizable forms to the package, including a staff and cast contact sheet, cast sign-in/sign-out to post on your "callboard" backstage, a prop list and blocking chart for your production, and more.



Best Practices Written by Professionals

Inspired by the many questions we've received from camp directors and educators, we have invited a group of leading practitioners working on and around Broadway to share their insight and experience in addressing Best Practices for some of the issues you may face in starting, managing, or growing your theater arts program.



Accessing Authorized Materials for Your Program

"Every artist was first an amateur."
—commonly attributed to Ralph Waldo Emerson, American Essayist



John Prignano
Chief Operating Officer & Director of Education and Development Music Theatre International

Engaging with the arts is essential to the human experience and vital to a civilized society—that's no overstatement. Access to the arts fosters empathy and helps promote understanding of people, places, issues, and periods of history that we may otherwise be unfamiliar with. Moreover, the performing arts help to create community and stimulate economic development in cities both large and small. At its essence, art of any kind is a collaborative effort, involving performers, musicians, writers, designers, technicians, specialized craftspeople, and others who make their living by contributing to the creative industries.

Topics range from finding qualified staff and authorized materials to creating theater traditions, promoting safe theater practices, and planning a field trip to a local theater. You will find our Best Practices within each department.

CREATIVE Department



Directing, Choreography, Music

In this department you have access to sheet music, choreography videos with corresponding staging charts, and more.

We want to ensure you are comfortable with your responsibilities and are equipped to create a great experience for your performers. Your vision and our tools will allow you to build a theater experience YOUR Way!



My StageNotes®

Printable Participant Workbook/Script and Music

More than just a script, the Camp Broadway Edition StageNotes is the creative workbook that includes the licensed show title material as well as engaging activities and insightful information surrounding the show.



NOTE: Although many program components are fully customizable, the licensed material (songs and scenes) within the StageNotes must be presented as written.

Choreography Videos



The package includes choreography videos developed by Broadway professionals for every musical number.



“Luck Be A Lady”
Guys & Dolls: Camp Broadway Edition

With choreography that caters to all skill levels, this is your opportunity to challenge your participants or create/adapt movement to help them shine! Whether you choose to use these videos to their full capacity or just as a reference for inspiration, they are an invaluable creative asset.



Staging Charts

To easily interpret formation suggestions, changes, and movement, we've provided staging charts that directly correlate with the choreography videos for each song. We encourage you to adapt where necessary to best fit your performers and your performance space.

Big Bright Beautiful World

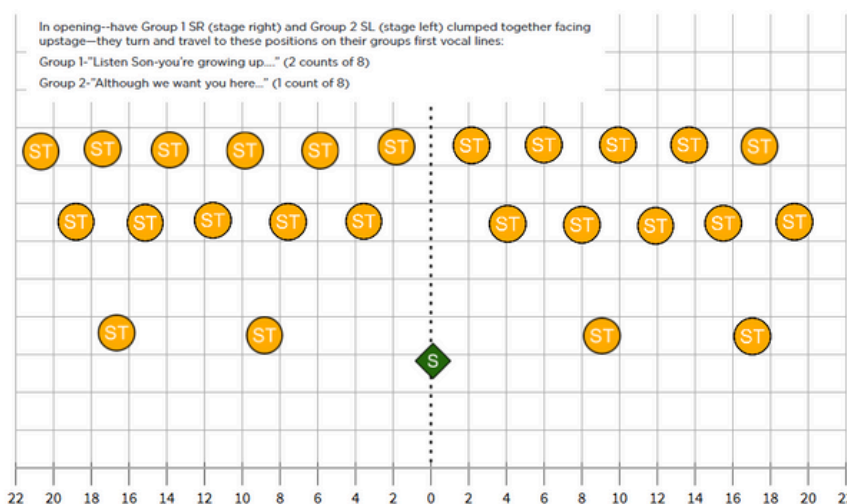


Chart: 1.1

Copyright © 2025 Broadway Education Alliance Inc.

“Big Bright Beautiful World” *Shrek The Musical: Camp Broadway Edition*

If you are using your own choreography, we've also provided a blank staging chart to use.

Piano & Vocal Sheet Music



At the heart of every show is the music that helps tell the story. Each song for the Camp Broadway Editions has been carefully selected and approved by our creative team and the authors and rights holders of the material.



1. Oh, The Thinks You Can Think!

from *Seussical*
The Cat in the Hat and Whos

Lyrics by Lynn Ahrens
Music by Stephen Flaherty

Dictated

CAT IN THE HAT:
After all of those years
being stuck on a page.

Did you ever imagine
you'd see me on stage?

Now, I'm here, there is no
telling what may ensue...

No there's no telling what, but
I'll give you a clue.

V.S.

The image shows two systems of piano and vocal sheet music. The first system is for the character 'CAT IN THE HAT' and includes the lyrics 'After all of those years being stuck on a page.' and 'Did you ever imagine you'd see me on stage?'. The second system includes the lyrics 'Now, I'm here, there is no telling what may ensue...' and 'No there's no telling what, but I'll give you a clue.'. The music is in 2/4 time and features a piano accompaniment with a melody line and a bass line. The lyrics are written below the vocal line.

“Oh, The Thinks You Can Think!”
Seussical: Camp Broadway Edition

This section serves as the staff’s library of sheet music, which is an invaluable teaching tool and essential to the rehearsal process.

Rehearsal & Performance Tracks



Performance and rehearsal tracks are available in MP3 format for every song in the showcase.

In addition to these provided tracks, Camp Broadway has partnered with Harmony Helper, an innovative app that focuses on breaking down the notes and melodies for each song with ease.



Harmony Helper already includes access to all the songs featured in the showcase. You'll have complimentary access to the Harmony Helper app throughout the duration of your program.

PRODUCTION Department



Stage Management, Wardrobe Design, Makeup & Hair Design, Scenic & Prop Design, Lighting & Sound Design

In this department, we provide role descriptions for five main production design areas, resources and forms for staff, department-specific extension activities for campers, and more.

We want to ensure that your staff is comfortable with your responsibilities and equipped to create a memorable and positive experience for your team and the participants.

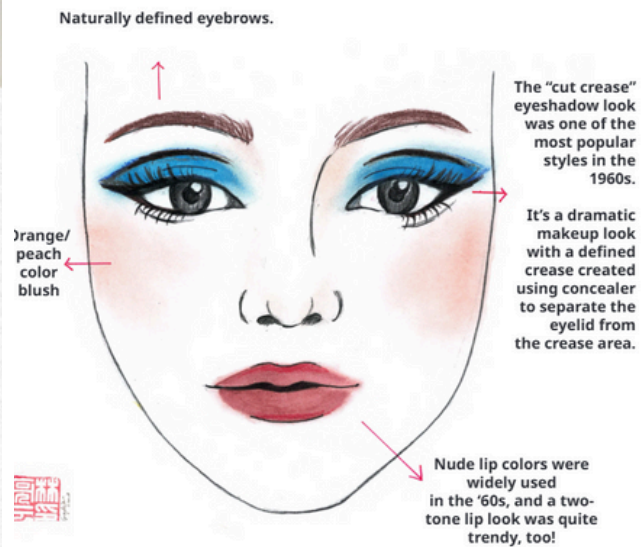


Wardrobe & Hair & Makeup Toolkits

- ✓ Inspiration and sketches
- ✓ Checklist of costume pieces, makeup, and hairstyling products needed
- ✓ Sample measurement chart for performers
- ✓ Create your own makeup plot worksheet



MAKEUP OF THE 1960s



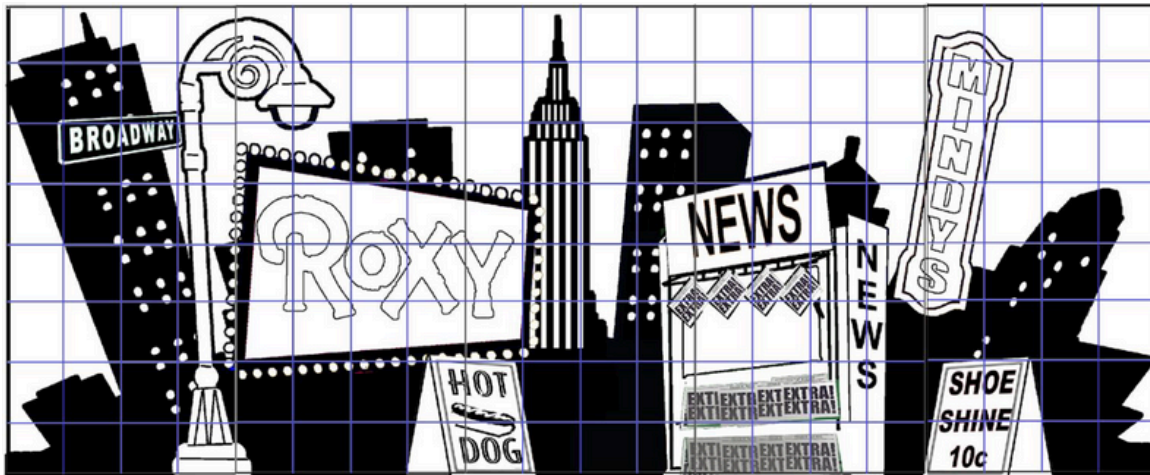
Costume and Makeup Inspiration
*How to Succeed In Business Without Really Trying:
Camp Broadway Edition*



Scenic Designs

To help bring audiences into the world of show, three scenic designs have been created for each Camp Broadway Edition title. Designs are provided in three different formats:

- ✓ Black and white grid to draw/trace and paint
- ✓ Color version for a guide when painting
- ✓ Full color version for projection



NYC City Setting

Guys and Dolls: Camp Broadway Edition

EDUCATION & ENRICHMENT Department



In this department, we provide activities and materials that are based on National Arts Standards and link to Core Standards in Language Arts, Reading and Math. You have access to printable materials, further research links, resources, and more.

We want to ensure you are comfortable with your responsibilities and equipped to create a great production for your team.



Standards-Aligned Lesson Plans

To help further the goal of arts inclusion in the classroom, we've included a set of standards aligned lesson plans themed around the featured title that can be incorporated in the classroom or used to augment the participants' exploration of the source material

ENGLISH LANGUAGE ARTS		SHREK
NAME:	WORKSHEET	
<p>YOUR TASK: At many points in the story of <i>Shrek The Musical</i> characters are on their own without any way to communicate how they feel. It's important for actors to get inside a character's mind and find out how they feel and what they may think about. Using the guidance below, think of a character who needs to express something, think of a character they need to speak to, and create their letter by imagining how they'd put thoughts on paper.</p>		
Which character would you choose to write the letter? Why?		
<hr/> <hr/> <hr/>		
Which character would you write the letter to? Why?		
<hr/> <hr/> <hr/>		
Outline below what the main points of your letter will be. What do you have to say?		
<hr/> <hr/> <hr/> <hr/>		

A sample of the English Language Arts Lesson Plan for *Shrek The Musical: Camp Broadway Edition*



Non-Performance Extension Activities

To give kids insight into non-performance careers in the field, the package includes a dozen extension activities developed with Broadway's leading service providers that enable you to either expand the activities for the performing ensemble or give opportunities to many other children who participate in your program.

Hunting for Theater Insights

Finding Theatrical Treasures in Local & Online Libraries

This activity is designed to help theater camp participants explore the valuable resources available at their local library that can enhance their camp experience. Libraries offer a wealth of information that can support young performers in many ways, from helping them develop their acting skills to providing inspiration for their creative projects. Many libraries have specialized collections that include play scripts, books on acting techniques, and even recordings of live performances. By engaging with these resources, campers can gain deeper insight into theatrical storytelling, character development, and stage production.



New York Public
Library for the
Performing Arts

The New York Public Library for the Performing Arts, one of NYPL's renowned research libraries, houses one of the world's most extensive research collections in the fields of theater, film, dance, music, and recorded sound, as well as a wide array of circulating and reference materials. Visit the [NYPL website](#) to learn more.

EXTENSION ACTIVITY

Theater Treasure Hunt

To begin, introduce the activity as a "Theater Treasure Hunt" where campers will explore the library for hidden gems that can elevate their theater skills. Explain that they will either visit their local library in person or explore its website to complete the worksheet. Encourage them to search for a variety of resources, such as play scripts, books on acting techniques, costume design guides, and recordings of live performances. As they explore, they should take notes on what they find and think about how each resource could benefit their theater camp experience.

Once campers have completed their worksheets, bring the group together to reflect on their discoveries. Facilitate a discussion where they share their favorite resources and explain

RESOURCES

[Library of Congress Performing Arts Collection](#)
A digital archive featuring historic scripts, playbills, and theater-related photographs.

PROMOTION

Department



In this department, we provide helpful resources and vocabulary, as well as sample artwork, assets, and social media post recommendations.

We want to ensure you are comfortable with your responsibilities and equipped to promote your program in an exciting and creative way.



Customizable Marketing Assets

Getting the word out is as important as getting the show on, so Camp Broadway's team couldn't resist the opportunity to share some promotional assets that we hope will save you time in planning the promotional campaign for your musical theater program.



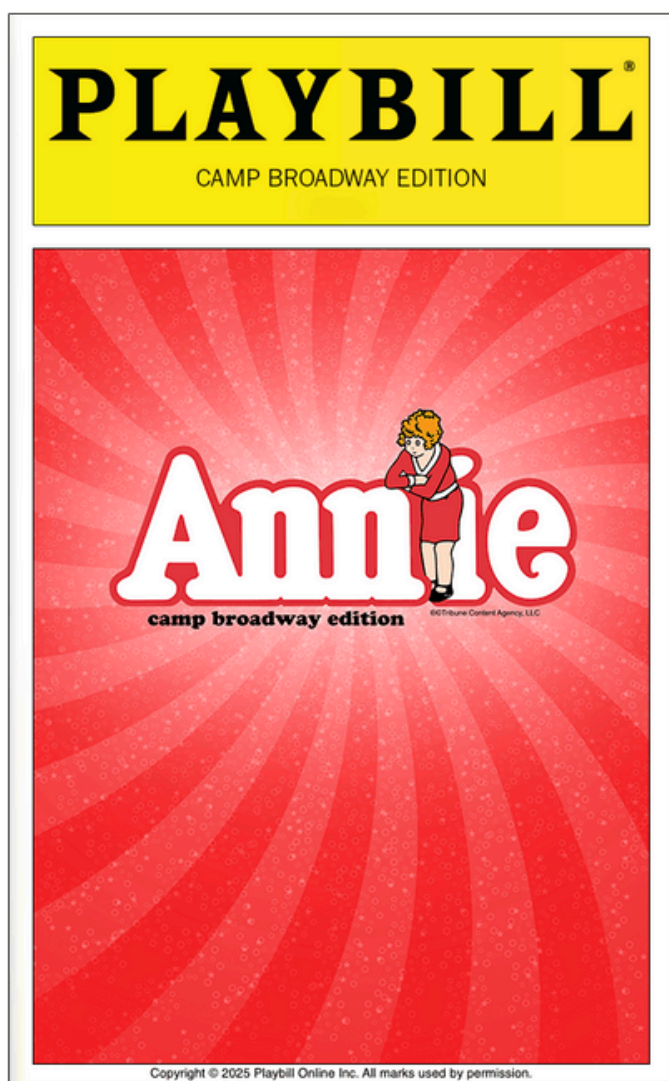
With permission from MTI and the authors of each show, we've included artwork for your website, a customizable press release, and a selection of social posts you can share to encourage enrollment in your program.

Cast announcement post template for
Seussical: Camp Broadway Edition



Official Family Edition Playbill

You'll get everybody in the act when you send them a link to Camp Broadway MyWay's Official Family Playbill!



The Playbill features background on the show, insiders' tips for planning a visit to New York, and fun ways for audiences everywhere to enjoy the best of Broadway in their own home.

Playbill cover for
Annie: Camp Broadway Edition



Let's Connect



@campbwaymyway
Instagram.com/CampBwayMyWay



Camp Bway MyWay
Facebook.com/CampBwayMyWay



info@campbroadwaymyway.com



(212) 575-2055

Welcome to the Camp Broadway community. We've built this ecosystem to support YOU—the teachers, teaching artists, camp directors, and studio owners. We look forward to connecting with you to share information, new opportunities, and YOUR success stories.



Join Our Online Community

We have built an online community of arts education and enrichment champions. Visit **BroadwayEnrichment.org** to join the Broadway Enrichment Coalition and connect with other camp, in-school, and out-of-school program administrators.



About Broadway Education Alliance

Broadway Education Alliance
Camp Broadway
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BEAlliance.org
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StageNotes.org