



MUSIC THEATRE
INTERNATIONAL

THEATRICAL RIGHTS OPTIONS DURING A PANDEMIC

There are a few ways you can continue to make theatre while everyone's stuck at home.

MTI offers a few different ways to do this:

STREAMING RIGHTS (3 different types of Streaming Rights available: **Live Stream**, **Scheduled Content**, and **Video on Demand**)

REMOTE PERFORMANCE RIGHTS

ONLINE EDITIONS

Here is a breakdown of all the different options available: what they mean, what's involved, and what you need to make your show happen.

	TRADITIONAL RIGHTS	STREAMING RIGHTS: Live Stream	STREAMING RIGHTS: Scheduled Content	STREAMING RIGHTS: Video On Demand	REMOTE PERFORMANCE RIGHTS	ONLINE EDITION
Overview	Usual performance with actors and crew live on stage with an in-person audience.	Performers live in a venue on stage with a mix of in-person audience / at-home audience watching live.	A pre-recorded production with actors on stage shown at a schedule time/times.	A pre-recorded production with actors on stage available for rental for a specific period of time.	A production with actors performing remotely that is captured and edited to be shown as pre-recorded content online.	A 20-minute version of an MTI title optimized for actors performing remotely.
Live vs. Pre-recorded	Live.	Live.	Pre-recorded live on stage.	Pre-recorded live on stage.	Pre-recorded live.	Mix of live and pre-recorded.
Capture method	N/A	Camera.	Camera.	Camera.	Zoom-type platform and/or camera.	Zoom-type platform.
Performer location	Live on stage.	Live on stage.	Live on stage.	Live on stage.	Remote.	Remote.
Audience location	In venue.	Remote and/or in venue.	Remote.	Remote.	Remote.	Remote.
Audience delivery platform	Live in venue.	Showtix4u.com	Showtix4u.com	Showtix4u.com	Showtix4u.com	Zoom-type platform and/or ShowTix4u.com