



MUSIC THEATRE INTERNATIONAL

# THEATRICAL RIGHTS OPTIONS DURING A PANDEMIC

There are a few ways you can continue to make theatre while everyone's stuck at home.

MTI offers a few different ways to do this:

**STREAMING RIGHTS** (3 different types of Streaming Rights available: **Live Stream**, **Scheduled Content**, and **Video on Demand**)

**REMOTE PERFORMANCE RIGHTS**

**ONLINE EDITIONS**

Here is a breakdown of all the different options available: what they mean, what's involved, and what you need to make your show happen.

|                                   | <b>TRADITIONAL RIGHTS</b>  | <b>STREAMING RIGHTS: Live Stream</b>   | <b>STREAMING RIGHTS: Scheduled Content</b>                                     | <b>STREAMING RIGHTS: Video On Demand</b>   | <b>REMOTE PERFORMANCE RIGHTS</b>   | <b>ONLINE EDITION</b>   |
|-----------------------------------|--|--|--|--|--|---|
| <b>Overview</b>                   | Usual performance with actors and crew live on stage with an in-person audience. | Performers live in a venue on stage with a mix of in-person audience / at-home audience watching live. | A pre-recorded production with actors on stage shown at a schedule time/times. | A pre-recorded production with actors on stage available for rental for a specific period of time. | A production with actors performing remotely that is captured and edited to be shown as pre-recorded content online. | A 20-minute version of an MTI title optimized for actors performing remotely. |
| <b>Live vs. Pre-recorded</b>      | Live.  | Live.  | Pre-recorded live on stage.  | Pre-recorded live on stage.  | Pre-recorded live.   | Mix of live and pre-recorded.   |
| <b>Capture method</b>             | N/A  | Camera.  | Camera.  | Camera.  | Zoom-type platform and/or camera.  | Zoom-type platform.   |
| <b>Performer location</b>         | Live on stage.   | Live on stage.   | Live on stage.   | Live on stage.   | Remote.  | Remote.   |
| <b>Audience location</b>          | In venue.  | Remote and/or in venue.  | Remote.  | Remote.  | Remote.  | Remote.   |
| <b>Audience delivery platform</b> | Live in venue.   | Password protected platform (no download option)   | Password protected platform (no download option)                               | Password protected platform (no download option)   | Password protected platform (no download option)   | Zoom-type platform and/or password protected platform (no download option)    |